



May 8, 2009

Talk

The Printing Industry of the Carolinas, Inc.
3601 Rose Lake Drive, Charlotte, NC 28217
704-357-1150, 800-849-7422

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**Mac Papers
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Upcoming Events

May 13

10 – 11 a.m.

“Beyond Print: Expanding
Print Sales & Profits with
Ancillary Services”
webinar

May 20

1 - 2 p.m.

“Environment: Reducing
the Landfill”
webinar

May 27

10 – 11 a.m.

“Beyond the Horizon:
Key Dynamics Shaping
Print Markets and Printers
Over the Next Decade”
webinar

July 16 - 19

**PICA/PIAG Summer
Management Conference**
Château Élan,
Braselton, GA

Member News

Gregg Cowan, VP Sales & Marketing for **DocuSource**, Morrisville, was recently recognized by the *Triangle Business Journal* with the “40 under 40 Leadership Award.”

FOR SALE or assume lease:

HP5000 installed 1/2006. De-installed 3/31/08. Counter total: only 3,250,000. 6-color machine; Color BID washer; Remote AC condenser unit; Excellent condition. Light usage. Contact John deLoach at jdeloach@crowsonstone.com, or 803-730-4648.

20% Adobe Discounts thru May 31

Save **20% instantly** on all Adobe software, books and training products available at the Adobe Store Online. This exclusive PICA/Printing Industries members-only pricing saves you hundreds of dollars off all the popular Adobe products you use most. **Full versions, upgrades and multiple software license purchases are included in this offer.** Go to www.printing.org and click on the “Buying Power” link for further details.

200+ Job Descriptions

During these times of staffing adjustments, I want to remind you that Jim Kyger of Printing Industries of America has provided over 200 sample job descriptions for your review at www.printing.org. Go to “Programs & Services,” “Human Relations,” “Employment.” Specifically how many job descriptions are available? Bindery/finishing: 23; IT: 9; Prepress: 23; Mailing: 27; Sheetfed press: 7, Web press: 7; Other press: 13; Factory Admin: 18; Sales/Marketing/CSR: 23; and more!

S. 560

Senate Bill S.560 is the “**Employee ‘Free’ Choice Act**” (EFCA) (“Card-Check”) legislation currently in committee in the Senate (House version H. R. 1409). Federally-overseen, private ballot elections ensure that workers can obtain necessary information from both sides of a union organizing campaign, while at the same time protecting employee privacy and reducing the chances of employee coercion by either party. Printing Industries opposes legislation to allow “card check legislation” to supplant private ballot elections. While the House is destined to pass the bill, the Senate is still up in the air. SC’s Senators Graham and DeMint have spoken out against EFCA, as has NC’s Senator Burr. Freshman NC Senator Kay Hagan serves on the Senate Small Business Committee and needs to hear from her constituents on this issue. The best way to contact your Senator by written word is by the fax machine. Letters mailed to any federal representative must be screened and irradiated before being delivered on Capitol Hill, a process which can delay delivery by 8-10 weeks! Fax your thoughts to Ms. Hagan’s DC office at 202-228-2563. Not sure what to say? Go to www.myprivateballot.com to learn more. This legislation is **not** in the best interests of employees or employers.

Summer Conference Info Mailed

The brochure for the PICA/PIAG Summer Management Conference hits the mail this week. To get a sneak peek go to http://picanet.org/pdfs/edu_programs/09SMCBrochure_LoRes.pdf. This year’s conference will bring unparalleled value and content critical to today’s business climate. Sign up today!

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