



November 11, 2009

Talk

The Printing Industry of the Carolinas, Inc.
3601 Rose Lake Drive, Charlotte, NC 28217
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Platinum Sponsors

**Mac Papers
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Upcoming Events

November 17, 12-1 p.m.
“What You Need to Know
About Twitter”
webinar

November 18, 1-2 p.m.
“Wide Format Digital
Printing – Improving Your
Profits”
webinar

November 24, 12-1 p.m.
“Making the Most of
LinkedIn”
webinar

December 1, 12-1 p.m.
“Using Facebook for
Business”
webinar

December 6-8
“Follow the Profit
Spectrum”
Color Mgt. Conference,
Phoenix, AZ

December 16, 1-2 p.m.
“Optical Paper Brighteners”
webinar

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Member News

Advanced Color Technologies, Greenville, SC, is now representing all the products of ColorHQ, a nationwide dealer of graphic arts supplies. Products from color measurement to profiling to proofing to wide format ink jet to workflow – Norm Uress has a wide range of products and services to help you manage your color. Norm can be reached at 864-370-2990, or go to www.measurecolor.com.

xpedx announces that Mary Laschinger has been named president of xpedx. She will also serve as senior vice president of International Paper, of which xpedx is a division.

Prepress Training Materials Available

Printing Industries Press recently published revised curriculum for today’s prepress technician, including PDF creation, uncovering digital file problems, color management, working with RAW files, and more! Call 800-910-4283 to order yours!

Health Care Bill Status

As you’ve heard, the House has passed HR 3962, “Affordable Health Care for America,” and now the action is in the Senate. Our elected officials need to hear from you – your Senators need to know your thoughts. From a small business perspective, the House bill is a problem for printers from a tax and mandate standpoint. For more information, go to <http://www.capwiz.com/printing/home/>

DeltaCom Year-end Special

Tele-comm provider DeltaCom has a special offer thru Dec. 31 – if you sign a contract for new service (6 lines & up) then your first 3 months of recurring charges are free! Call Carrie Epps for details, 704-357-1150.

Welcome New Members!

Indexx, Inc., Greenville, SC, Michael Lawing, 864-234-1024.

CCS Labels, Fountain Inn, Mike Spillers, 864-409-1221.

M&M Graphics, Inc., Charlotte, Chris & Alice Cochran, 704-376-0938.

SC Tax Code Under Review

For several years the tax activity has been fairly quiet in SC – but that is changing! On June 24, 2009, the General Assembly passed, and the Governor subsequently signed, Senate Bill 12 (Act 81 of 2009), creating the “South Carolina Tax Realignment Commission”, also known as “TRAC”. TRAC, a temporary and independent commission comprised entirely of non-legislators, was created to assess the effectiveness of the state’s current tax structure and make recommendations to the General Assembly regarding necessary changes to that structure. The goal of TRAC is creation of a system that enhances the state’s reputation as an “...optimum competitor in efforts to attract business and individuals to locate, live, work and invest...” in South Carolina. Everything is up for review – including sales and use tax as it pertains to printing and postage! We’re watching this closely and as things develop we’ll be sure to keep you informed.

Award Entries Coming In!

We’ve been processing the PICA Awards entries this week – and they are looking GREAT! Even with the challenges our industry has been facing this year – the quality of work is outstanding! Haven’t sent yours in yet? If you can get them here by Monday morning, we’ll still take them! Send us your best!