



January 15, 2010

Talk

The Printing Industry of the Carolinas, Inc.
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Upcoming Events

January 19, 1-2 p.m.
“Wage & Hour Liability”
webinar

January 20, 9:30-10:30 a.m.
Turnaround: Owner
“Objectives for Success”
conference call

January 20, 1-2 p.m.
“Variable Data Campaigns:
Planning Makes Perfect”
webinar

February 11, 12-1 p.m.
“Target Customer Market:
Higher Education”
webinar

February 17, 1-2 p.m.
“Press Maintenance”
webinar

March 6
43rd Annual PICA Awards
Celebration of Print
Banquet and Dance
Embassy Suites
Concord
Call 704-455-8200 to reserve
your room under group code
“PIC” by 2/6/2010

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Membership Has Its Advantages \$\$

You’ll see in the next *Flash Report* by Dr. Ron Davis that there is tangible evidence that PICA (and Printing Industries) members outperform non-members. In 2007, the average member saw a 2.6% increase in sales, compared to 1.5% for non-members. In 2008, non-members saw a 5.3% decrease in sales, while members’ sales were off by 1.5%.

Post Your OSHA 300A Log

Most employers, with few exceptions (e.g., 10 or fewer employees during all of the previous year), must post their **OSHA 300A Log** from **February 1 to April 30** “in each establishment in a conspicuous place or places where notices to employees are customarily posted. You must ensure that the posted annual summary is not altered, defaced or covered by other material,” according to OSHA regulations. Injury and illness recordkeeping forms are maintained on a calendar year basis. They are not sent to OSHA or any other agency. They must be maintained for five years at the establishment and must be available for inspection by representatives of OSHA, or the designated state agency. Go to www.printing.org for more information.

College Career Days Coming Up!

We’re blessed with having several excellent post-secondary print or graphics-related programs in the Carolinas. Across the board, the quality of students produced by these programs is second-to-none. Students looking for internships or full-time employment look forward to the career day events at their schools. Career Days have been announced for the following schools: **Chowan University, February 19** (Mike Steczak, 252-398-1224); **Appalachian State, February 26** (John Craft, 828-262-6362); **Clemson University, March 9** (Nancy Leininger, 864-656-0107).

Air Quality Standards Under Review

The US EPA is proposing tougher ozone standards which will affect regions currently with attainment status. The result – more non-attainment areas, increased permitting requirements, & reduced limits on VOCs. We’ll keep you posted.

NOTICE: Free Wage/Hour Webinar

Last year the Department of Labor hired an additional 250 wage/hour investigators. Sources indicate they have completed their training and will start hitting the streets this month. To help printers be prepared for a possible visit, Printing Industries has a **FREE** webinar for members on **Tuesday, January 19, from 1-2 p.m.** To register go to www.printing.org/node/5953.

Buyer Seeks Carolina Printer

High Quality, solutions based digital, sheetfed and web commercial printer with national clientele seeks to purchase a commercial printer in the Carolinas. The acquiring company has a strong solution based approach to client requirements that include one to one marketing and specialty finishing operations. Strengths include industry focus in cosmetics, pharmaceutical, telecommunications, and consumer based advertising. Ideal companies are in a location served by non-stop air service to the New York Metro area. Call Tom Williams at 203-856-0120.

Treadaway Print Leadership Forum

Clemson University will host the **5th Annual Bill Treadaway Print Leadership Forum, March 25** in the Hendrix Center on the Clemson campus. A full day of focused presentations by industry leaders is offered to the industry and Clemson students and faculty. For more information, contact Linda Kanaley at Clemson, 864-656-3447.

National Spring Conferences

Printing Industries of America has several conferences coming up this spring, including the **President’s Conference, February 28-March 4**, in Scottsdale, AZ; the **National Environmental Health & Safety, March 15-17** in Indianapolis, IN; the **Continuous Improvement, April 18-21** in Tampa, FL; and the **Offset & Beyond, May 17-19** in Baltimore, MD. For more information about any of these events, contact Member Central at 800-910-4283.

