

Our 75th Year

1931 — 2006



**Discover
the tools
for your
success.**

Promoting the Industry – Focused on Member Success!

Our Mission

To promote the common interest of the printing industry; and to help our members prosper, both individually and collectively, through fellowship, education and cooperative action.

Our Vision

Advocate, Educate, Inform, Lead!



About PICA

The Printing Industry of the Carolinas, Inc. (PICA) is an affiliate of Printing Industries of America.

PICA serves the graphic communications and printing industry in North and South Carolina through education, services, products, conferences and an awards program.

Forged from several local printing groups, the association was founded in 1931. Since its beginning, it has evolved with the Carolinas' printing industry and has been member-driven to meet the needs of its membership. As its name suggests, PICA is open to all printing processes and markets.



PrintForce
Future Printers. Printers' Future.

PICA's educational arm, the PICA Foundation, provides several scholarships for graphics students in two-year and four-year post-secondary

institutions. In 1998, the PICA Foundation launched PrintForce, a workforce development initiative that seeks to raise awareness of the industry and its career opportunities, improve graphics education, offer continuing education training to current industry employees, and recruit and develop graphic arts educators.

PICA works with supplier members and outside vendors to provide discounted programs and products to its members. PICA provides training opportunities through supplier-led workshops, training by renowned experts in the field, and first-rate conferences. In addition to these programs, the PICA Awards program is the only



An important feature of all PICA meetings is the opportunity to network with other printers and suppliers from other parts of the Carolinas.

graphic communications competition of its kind in the Carolinas.

PICA is the Carolinas' exclusive conduit for Printing Industries of America membership. PICA members have access to all Printing Industries of America products, programs and services at member-only rates.

For more information, visit www.picanet.org.

Contact PICA

PO Box 19889 (28219-0889)

3601 Rose Lake Drive

Charlotte, NC 28217-2813

Phone: (704) 357-1150 or (800) 849-7422

Fax: (704) 357-1154

Email: pica@picanet.org

Web: www.picanet.org

About Printing Industries of America



Printing Industries of America, along with its affiliates, delivers products and services that enhance the growth, efficiency and profitability of its members and the industry through advocacy, education, research and technical information.

The 1999 consolidation of PIA and GATF brought together two powerful partners: the world's largest graphic arts trade association representing an industry with more than 1 million employees and \$156 billion in sales and a non-profit, technical, scientific, and educational organization dedicated to the advancement of the graphic communications industries worldwide.

In continuous operations since 1887, PIA promotes programs, services, and an environment that helps its members operate profitably.

Many of Printing Industries of America members are commercial printers, allied graphic arts firms such as electronic imaging companies, equipment manufacturers, and suppliers.

To serve the unique needs of specific segments of the print and graphic communications industries, PIA developed special industry groups, which provide members with current information helping them to meet the business challenges of a constantly changing environment.

Special industry groups include the Web Offset Association (WOA), Label Printing Industries of America (LPIA), and Binding Industries of America (BIA). The sections include Printing Industry Financial Executives (PIFE), Sales & Marketing Executives (S&ME), EPS – the Digital Workflow Group (EPS), Digital Printing Council (DPC), and the E-Business Council (EBC).

Researchers, educators, and technical specialists help members in more than 80 countries maintain their competitive edge by increasing productivity, print quality, process control, and environmental compliance and by implementing new techniques and technologies. Through conferences, Internet symposia, workshops, consulting, technical support, laboratory services, and publications, Printing Industries of America strives to advance the global graphic communications community.

Printing Industries of America publishes books on nearly every aspect of the field; training curricula; audiovisuals; and research and technology reports. It also publishes GATFWorld, a bimonthly magazine providing articles on industry technologies, trends, and practices and PIA's Management Portfolio magazine, published bimonthly, provides information on business management practices for printers; economic trends, benchmarks and forecasts; legislation and regulatory affairs; human and industrial relations issues; sales, marketing, and customer service techniques; and management resources.

For more information, visit www.printing.org.

Contact Printing Industries of America

200 Deer Run Road
Sewickley, PA 15143-2600
Phone: (412) 741-6860 or (800) 910-4283
Fax: (412) 741-2311
Web: www.printing.org



Member Benefits

New and Improved!

Management Resources

- Compensation & Benefits Survey
- Ratio Studies
- Resume Register
- Credit Reporting
- Lending Library
- Government Regulations:
Monitoring/Communications

Sales & Marketing Resources

- Member Referrals
- PrintAccess: *National Database for Print Buyers*
- Networking

Training /Education Programs

- Special Industry Groups (*see previous page*)
- National and Regional Training
- Conferences
- Webinars
- Seminars / Workshops
- PICA/xpedx Graphics Management Institute
- PICAExpo
- PrintForce

Group Discounts

- Caliper: *Pre-employment Testing*
- Concord / First Data Corporation:
Credit Card processing
- Coyne Textile Services:
Shop & Printer Towels, Uniforms
- CST Collection Services
- Enfocus: *Software*
- FedEx
- Government Printing Sales
- Info-Hold Messaging
- ITC DeltaCom Telecommunications
- Procom: *Sales & Marketing Consultations*
- Xerox: *Equipment & Supplies*
- Paychex

PICA Insurance Group

- Workers' Compensation
- Medical, Dental, Life
- Property/Casualty
- Retirement Plans

PIA/GATF Hotlines

- Technical: (800) 910-4283 x786
- Human Relations: (703) 519-8150
- OSHA/EPA: (800) 910-4283 x792

Educational/Training Materials through Printing Industries of America

- Production
- Management
- Sales and Marketing
- Press Sheets
- Process Controls
- Digital
- Flexographic
- Bindery
- Sheetfed and Web

Awards

- PICA Awards Program
- Premier Print Awards
- Best Workplace in the Americas Program
- PrintForce Excellence in Education Award

Government Affairs

- National Lobbying and Monitoring
- Regional Grassroots Monitoring
- Targeted Industry Awareness Activities

Legal Services

- Employer Desk Reference
- 10-minute Free Consultation
- Legal Fee Discounts

New for 2006!