



# Website

## Advertising Agreement

Company: \_\_\_\_\_

Company Contact and Title: \_\_\_\_\_

Address: \_\_\_\_\_

City, state, zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Your Website Address: \_\_\_\_\_

### Step 1

*Choose your size:*

LogoLink -- 2" wide -- \$120 for first year, \$50 every year thereafter.  
INTRODUCTORY OFFER: \$75 FOR FIRST YEAR, \$25 EVERY YEAR THEREAFTER.

BannerAds -- 468 pixels wide x 60 pixels deep -- \$250 for six months  
INTRODUCTORY OFFER: \$125 FOR SIX MONTHS.  
NOTE: Up to 2 ad changes per month. A fee of \$25 per change will be surcharged on changes above the two-month allotment.

Sponsor -- 468 pixels wide x 120 pixels deep -- \$1,000 for six months  
INTRODUCTORY OFFER: \$750 FOR SIX MONTHS  
NOTE: Participants in the Platinum Sponsorship Program receive this ad size automatically on the homepage. Other Sponsor ads available elsewhere on the site.

### Step 2

*Choose your format:*

gif    tiff    jpeg    bmp

NOTE: Gifs for BannerAds and Sponsorships can be animated. Final file size for BannerAds not to exceed 15K. Final file size for Sponsorships not to exceed 30K.

### Step 3

*Choose your billing options:*

Credit Card (provide information below)    Check (made payable to PICA)    Invoice *Members ONLY*

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Billing Address \_\_\_\_\_

Name on card \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

<b><u>Office Use Only</u></b>	
Size:	_____
Format:	_____
Rate: \$	_____
<b>GRAND TOTAL: \$</b>	_____

**Thank you for advertising on your Association website. Fax to Terrie Duncan, (704) 357-1154**