



# 2019 Annual Meeting with Industry Briefing

Featuring Dr. Mark Bohan on

## Technology Game Changers That Can Positively Impact Your Business

In this session, Dr. Mark Bohan, Director Color Solutions, KMBS, for a game-changing master class on how to use the latest technology to power your business and boost your bottom line.

### What You Will Learn:

- Learn about the latest (hardware and software) solutions that will impact your sales opportunities and business performance as your company develops in the future.
- A lively dialogue on the future - and some really cool examples of print to review in person of what can be achieved.



**Our Speaker:** *Join Dr. Mark Bohan, a widely acknowledged printing industry expert and self-described Technology Evangelist, as he discusses the top game changers in the industry today, and deconstructs why they work, how they impact the products and solutions offered and, more importantly, how they will shape your business in years to come. This interactive session is complete with a hands-on examination of some of the latest processes and capabilities collected from across many different applications.*

### Who Should Attend:

- People who are looking to grow their business and product portfolio in the most cost effective manner.
- CEOs, Sales and Operations Managers. This session will help shape your strategic planning.

**The PICA Annual Meeting and Industry Briefing is offered at no cost to both PICA Members and Non-Members. Register by calling PICA at (704) 357-1150.**

**Location:** BECO Conference Center, 8505 IBM Drive, Suite 100, Charlotte, NC 28262

**Date:** Tuesday, June 11, 2019

**Time:** See schedule below

**Cost:** FREE for PICA members and non-members

**Includes:** Lunch

**To Register:** Call the office at the number listed above or fill out the registration form and email to [cjepps@picanet.org](mailto:cjepps@picanet.org)

### Registration Form: (please print) copy as needed for attendees

Company Name

Attendee 1

Attendee 1 Email

Attendee 2

Attendee 2 Email

### Schedule:

9:30 AM **Annual Meeting**

10:00 AM **Industry Briefing**

12:00 PM **Lunch for Attendees**

1:00 PM **PICA Foundation Trustee Meeting\***

2:00 PM **PICA Board Meeting\***

*\*Guests other than Board can attend to observe*