

# THE 2020 WINNER COULD BE YOU!



## PEOPLE'S CHOICE

2020 has been a year of transformation. Did your team create a piece that reflected the shift? Did you help a client make new ways of doing business possible? Or, do you just have something you'd like to show off, albeit anonymously? Enter it to win the People's Choice Award. Entries are identified by number only, and put on display for viewing and judging by the attendees of the PICA Awards Banquet. A ticket ballot will determine the winner, who will be announced live at the Awards Banquet. The winner of the People's Choice Award, the year they won, and the name of the winning piece will be featured on the trophy, which the winner will host for one year.



**2012 Winner**  
Classic  
"Small Town America"



**2013 Winner**  
TCG/Legacy  
"Southend Reclaimed"



**2014 Winner**  
Graphic Visual Solutions  
"LIVE on COUGAR"



**2015 Winner**  
Salem One  
"Salem One Sales Kit"



**2016 Winner**  
Graphic Visual Solutions  
"Be Visual"



**2017 Winner**  
Salem One  
"Salem One Corporate Communications Kit"



**2018 Winner**  
Sun Solutions  
"The Summit"



**2020 Winner**  
COULD BE YOU!



2020 PEOPLE'S CHOICE ENTRY FORM

Company Name \_\_\_\_\_ Contact \_\_\_\_\_

Street/PO Box \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Title of Piece \_\_\_\_\_

**Entry Deadline: January 15, 2021**

**SUBMISSIONS**

Prepare Entry ID Tag below and bag separately from all other entries. One Entry Form per entry in the People's Choice category.

Leave this form whole.

DO NOT TAPE TO ENTRY.

Ship to:

**PICA AWARDS**  
**1110 Center Park Drive Suite K**  
**Charlotte, NC 28217**

2020 PEOPLE'S CHOICE AWARD

**Title of Piece:** \_\_\_\_\_