



Total Sales TRANSFORMATION 10 Day Program

This 10-Day program is designed to include a daily 10-20 minute phone call, content and activities for the participants to do.

To participate, you MUST be willing to do the work or else, please don't register!

To be considered for the program, please be prepared to answer the following questions, during the registration process:

- Class size is limited to 10 attendees. If you want to achieve more sales, be one of the first 10 to register.
- Are you willing and able to invest between 10-20 minutes every weekday for 10 days to help transform your sales practice?
- Are you willing and able to be an active participant, share your camera, and participate in the short daily zoom calls?

Are you willing and able to invest \$300?

This includes one month in Bill Farquharson's sales vault and one personal 30 minute call with me.

This program is only available to the first 10 people who register!

Date: Every business day between June 7-18, 2021

Time: 9:00 a.m. – 9:30 a.m. Eastern [DAILY]

Cost:

\$300 for PICA Members
\$600 for Not-Yet Members

A confirmation email with the connection information and calendar invite will be sent to you prior to the series begins.

About the Presenter: Kelly Mallozzi



As a sales and marketing coach and consultant at Succession Print, and Girl #2 at #GirlsWhoPrint, Kelly Mallozzi advocates for graphic arts companies to keep fighting to keep print relevant. She may be irreverent, but what she lacks in convention, she makes up for in smart-assery.

Kelly is a regular co-host on the #GirlsWhoPrint Podcast along with Deborah Corn. She is also a mentor to several future sales stars and she connects to them through the Women's Print Mentoring Network. Check out her book, co-authored by Bill Farquharson: Who's Making Money at Digital/Inkjet Printing...and How. Kelly also occasionally guest blogs at Printing Impressions.

Connect with Kelly: **Twitter @SuccessInPrint** and on LinkedIn where she regularly posts and is even often interesting.

Registration Form: (please print) Member Not-yet member **Payment:** Visa MasterCard American Express

Company Name

Address

City, State Zip

Attendee

Email

Name on Card

Credit Card Number

Expiration Date