

**FOR IMMEDIATE RELEASE**

**April 16, 2023**

**PRINTING EXCELLENCE IN THE CAROLINAS RECOGNIZED**

**Indexx, Inc.**

**Announced As Best of Show Winner in the 2022 PICA Awards**

Charlotte, NC — The Printing Industry of the Carolinas (PICA) has announced that **Indexx, Inc. of Greenville** is an award winner in the 2022 PICA Awards Competition. The announcement was made April 15, 2023, during the 2022 PICA Awards Banquet held in Charlotte, North Carolina. The PICA Awards competition is celebrating its 57<sup>th</sup> season and continues to be one of the largest printing contests in the nation.

This year, the PICA Awards attracted more than 480 entries from 34 printing companies, along with 149 entries from 6 graphic arts high schools and 5 college graphic arts programs from across the Carolinas.

**Indexx, Inc.** was recognized as the winner of the **DPS Best Catalog Award**, the **Canon Best Printing of Division C (21 to 59 employees) Award**, and the **Mac Papers & Packaging Best of Show Award**.

**Indexx, Inc.** won **15 Best of Category** awards and **8 Special Judges** awards and **8 Awards of Excellence**. Only one “Best of” may be given in each category. One or more Special Judges Award or Award of Excellence may be given in each category, limited to no more than one third of total entries per category.

A panel of out of state judges with extensive experience in printing and print production was brought in to examine the work. Each entry was judged on its own merit in a category with similar printed pieces. The judging criteria included: registration, crossovers, clarity and neatness, sharpness of halftones and line drawings, richness and tonal qualities of color, paper and ink selection, ink coverage, difficulty of printing, effective contrast or softness, finishing, bindery, and overall visual impact.

For more information, call **Richard Bowers of Indexx, Inc. at 864-331-2437**.

*Since 1931, The Printing Industry of the Carolinas, Inc. (PICA) has been dedicated to advancing the success of the Carolinas’ printing and imaging industry. PICA provides training, resources, and a voice of advocacy on both a state and national level.*

*PICA is a trade association representing the graphic communications industry in North and South Carolina. Historically, North Carolina has consistently ranked in the top 20 largest state print market in the United States with over \$3 billion in sales, 1,000+ total printing establishments and employing approximately 20,000 people. South Carolina has ranked in the top 30 print markets in the nation, with over \$1 billion in sales, around 500 establishments, employing over 8,000 people. PICA is headquartered in Charlotte, NC. For more information, visit [www.picanet.org](http://www.picanet.org).*

*The PICA Awards Competition, owned and managed by The Printing Industry of the Carolinas (PICA), is an annual event established in 1966 that recognizes and rewards printing and imaging companies who combine fine craftsmanship with technology to produce outstanding finished products. The award-winning companies are honored each year at the PICA Awards Banquet.*

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