



THE PRINTING INDUSTRY OF THE CAROLINAS, INC.

# Personal Branding through LinkedIn

## Webinar: March 27, 2024



### Personal Branding through LinkedIn

**Date:** Wednesday, March 27th

**Time:** 11:00am to 12:00pm EST via Zoom

**What you will learn:**

If you are in sales or business development, optimizing your personal brand is a necessity, especially with so much of the sales cycle taking place online these days.

Regardless of your role, enhancing your personal brand makes good sense for everyone. As one of the top places to go when you want to connect, networking, and to learn about individuals seeking employment, LinkedIn is the ideal place to do just that.

In this new and exciting webinar, you will learn 5 actionable steps that you can take to build your personal brand through LinkedIn and create the profile your brand deserves.

**Member Cost:** \$49 per login      **Non Member Cost:** \$90 per login

### Presented by Dan Evans of Hydrate Marketing

Dan Evans is a Fractional CMO and the Marketing Director at Hydrate Marketing of Lebanon, NH and Portland, ME. He leads the Hydrate team in the development and implementation of data driven branding and marketing growth strategies for their clients.

Dan has worked with numerous printing companies throughout New England.



Email this completed form to [cjepps@picanet.org](mailto:cjepps@picanet.org)

**Registration Form:** (please print)  Member  Not-yet member

**Payment:**  Visa  MasterCard  American Express

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City, State Zip \_\_\_\_\_

Lead Webinar Participant \_\_\_\_\_

Email \_\_\_\_\_

Name on Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_