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THE PRINTING INDUSTRY OF THE CAROLINAS, INC.

Promoting the Industry...
Focused on Member Success!

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PRINT IS...

New Chairwoman Brings Sense of Community to Position

The Printing Industry of the Carolinas (PICA) is proud to welcome Vickie Smith as its new Chairwoman—an industry veteran whose journey spans more than three decades, and whose passion for people, print, and progress makes her a powerful force for forward-moving change.

A South Carolina native, Vickie grew up in Bishopville but has called Columbia home for the last thirty years. She fell in love with printing after a job where she screen-printed t-shirts. Vickie then began her career in the printing industry in 1991 with Sun Solutions, where she still works today. Starting in pre-press and eventually findi g her stride in sales, Vickie has worn many hats over her 32-year tenure—from joining the company in the pre-press department to moving to sales and achieving the company's Million Dollar Sales Club status.

"I love what I do," she says. "The sales part has been the most impactful because I love people. I want to know what makes you tick. I love building community." Her current position at Sun Solutions is as Graphic Media Consultant, where she builds relationships with current clients and brings on new clients for the industry. Her work isn't just a job—it's a relationship. Having grown up alongside the Sun Solutions' founders, Vickie has deep roots in a company that feels more like family. That same spirit of trust and connection is what she hopes to bring to her role as Chairwoman of PICA.

Vickie originally got involved with PICA through Sun Solutions. She started helping one of the owners with collecting pieces for PICA Awards submissions in 1995 and fell in love with the organization. She took over as representative to PICA for Sun Solutions when that owner retired. Since then, she's helped PICA set up for the banquet for several years and served as the Fall Conference chairperson and is currently the vice-chairperson for South Carolina.

She got involved with PICA because she loved the community of people she met there, and she wants all PICA members to know the same. Vickie believes others should get involved at PICA because of the potential teamwork everyone brings to the organization.

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Our Purpose

Promoting the Industry – Focused on Member Success!

Our Vision

Advocate • Educate Inform • Lead

Our Mission

To promote the common interest of the printing industry; and to help our members prosper, both individually and collectively, through fellowship, education and cooperative action.

Chairwoman's Letter

BUILDING A STRONGER PICA TOGETHER

As Chairwoman of PICA, I am honored to serve an industry that has shaped my career and captured my heart. Together, we stand at a pivotal moment—where tradition meets transformation, and our opportunity to influen e the future of print has never been greater. In that spirit, I'd like to share with you four key goals that will guide our association's effo ts in the months ahead.

1. Growing Membership: Strength in Numbers

PICA is only as strong as its members. Our organization has always been a powerful network for printers, educators, and suppliers across North and South Carolina, and we are committed to growing that network with intention and impact. Every new member brings fresh ideas, diverse skills, and renewed energy to our community. As we move forward, we will focus on expanding our reach—welcoming new voices, reconnecting with former members, and strengthening relationships with allied trades and businesses that support print.

Whether you're a large commercial printer, a family-run shop, a supplier, or an educational partner, there is a place for you in PICA. I encourage each of you to invite a peer, a colleague, or a fellow business owner to attend one of our events.

2. Encouraging Participation: Your Voice Matters

The more our members engage, the stronger we become. We've seen the power of collaboration in our Emerging Leaders program, our Fall Management Conference, and our PICA Awards competition. These moments of connection, learning, and recognition elevate everyone involved.

This year, we will increase opportunities for members to get involved, whether through regional meetings, webinars, peer groups, or mentorship initiatives. If you've never attended an event, let this be the year you take that fi st step. If you've been active in the past, consider stepping into a leadership role or mentoring someone who is just beginning their print journey.

3. Giving Back to the Industry: A Legacy of Support

We are fortunate to be part of an industry that has always been generous with its time, talent, and resources. Giving back isn't just about donations—it's about making sure the tools, knowledge, and support systems we've built are available to others.

We will continue to offer edu ational programming, advocacy, and business tools that help our members succeed. We'll also spotlight the many ways our members are giving back—through charitable work, sustainability effo ts, and community partnerships.

Let's celebrate and share these stories. By doing so, we not only reinforce the value of our industry, but we also attract the respect and recognition that print deserves in today's marketplace.

4. Encouraging the Next Generation: A Future in Print

Perhaps the most urgent challenge we face is attracting and developing the future workforce. The talent gap is real, and it's growing.

PICA is committed to supporting schools, educators, and students who are preparing for careers in print. Through scholarships, competitions, and school outreach programs, we can show the next generation that print is not just a job—it's a calling.

Consider offe ing internships, speaking to a high school class, inviting students to tour your facility, or sponsoring a local graphics program. When young people see your passion, your innovation, and your professionalism, they see a future in print.

In Closing: A Shared Mission

I am proud to lead this organization and grateful for the trust you've placed in me. But most of all, I am excited for what we will accomplish together. Let's rise to meet the future, united in our commitment to serve, support, and strengthen the printing industry across the Carolinas.

Thank you for all you do—and thank you for being part of PICA.

With appreciation,

Vickie K. Smith

Vickie Smith
PICA Chairwoman
Graphic Media Consultant
Sun Solutions – West Columbia
Cell: 803-730-5489

Thank You to Our PICA Platinum Sponsors

2025 - 2026

Sponsoring PICA doesn't just amplify your brand—it places your company directly in front of print professionals across North and South Carolina. As a member-driven association, PICA is committed to offe ing relevant educational and networking opportunities throughout the year. These experiences simply wouldn't be possible without the generosity and partnership of our sponsors.

WE ARE PROUD TO RECOGNIZE AND THANK OUR 2025-2026 PLATINUM SPONSORS:

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Prisco®

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MANCHESTER INDUSTRIES

Recycling Management Resources
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MAC PAPERS + PACKAGING

on the CASE PAPER

The **PICA Platinum Sponsorship Program**, established in 2001, is now in its 24th year. Its strength lies in our commitment to exclusivity, ensuring that each Platinum Sponsor enjoys maximum visibility and meaningful engagement with our members.

What Platinum Sponsorship Includes

Premium Marketing Opportunities:

- Featured logo placement on the PICA homepage with a direct link to your website
- A statewide press release announcing your sponsorship
- Recognition as sponsor of four HR Update webinars (in partnership with Employers Advantage)
- Logo placement in the *PICA Scanner* (six issues), Resume Register, and e-newsletters
- PICATalk Logo Sponsor placement

Additional Value:

- Sponsorship of additional free member webinars
- Logo featured on key educational programs and communications
- Premium visibility at the Fall Conference—including any upgraded meeting opportunities
- Featured presence at PICA's growing list of regional networking events.

With flexible a-la- arte options and the ability to choose what fi s your schedule and budget, PICA sponsorship delivers a strong return on investment. But if you're looking for comprehensive visibility and involvement, the **Platinum Sponsorship** is your all-in-one solution.

Now is the time to align your company with the future of print in the Carolinas.

PICA Needs You to Volunteer!

Want to be part of change at PICA? You can join the following committees:
(1) Associate Committee, (2) Awards Committee, (3) Emerging Leaders Committee, (4) Fall Conference Committee. Each committee chair sits on the PICA Board in a non-voting position.

Associate Committee
The Associate Committee was founded in 1991 to give voice to PICA vendors. The Associate Workshops, a primary project of this committee, have become a great resource for members.

Awards Committee
The PICA Awards is the longest running program in PICA. Starting in 1965, the Awards Program has proven to be the most successful print competition in America. The Committee meets to evaluate categories for entry and review sponsorship opportunities. All members of the committee participate in the program through entries and/or sponsorships.

Emerging Leaders Committee
The Emerging Leaders was formed in 2024 to encourage outstanding young leadership in companies to develop a voice for the future of PICA and print. Each emerging leader is a 35-year-old or under individual who has created a purpose, vision and mission to guide them toward the future.

Fall Conference Committee
The Fall Conference committee was formed in 1986. It has the unique responsibility to plan and select speakers for the Annual Fall Conference, held the fi st weekend in November.

This conference plays a role in staying current with technology and leadership growth. The event has two separate tracts: (1) for industry and (1) for graphic art instructors for high school and collegiate programs.

Interested? Simply reach out to the PICA staff, and we will get you set up with the committee.

Sales Compensation and Wage + Benefi s Survey Portal Now Open

Printing companies can now access the portal to complete the Sales Compensation and Wage + Benefi s Surveys. These reports provide valuable insights into labor costs and human resource practices across the print and graphic communications industry.

Recognized as the most trusted labor management resource in the industry, the Wage + Benefi s Report refle ts data from nearly 500 companies representing over 15,000 employees. It details compensation for positions across sixteen job categories, segmented by region and company size. In addition to wages, the report includes detailed information on policies related to overtime, vacation, PTO, sick leave, health insurance, and job descriptions for more than 200 industry roles.
The Sales Compensation Report delivers in-depth benchmarking of sales compensation strategies, policies, and benefi s specific o print and graphic communications sales professionals. Drawing on data from over 100 companies, this report is a critical tool to help ensure sales teams are effe tively motivated and aligned with corporate sales goals.

Accessing the Print Compensation Reports
PICA member companies that participate in either the Sales Compensation or Wage + Benefi s Survey will receive both reports at no cost—a $250 value. These reports are available exclusively to PICA members. Member companies that do not participate in the survey may purchase the reports for $250 each. Reports are not available to non-members.

To complete the survey or learn more, visit picanet.org or contact Terrie McKee at tmckee@picanet.org.

New Chairwoman Brings Sense of Community to Position

Continued from pg 1

She believes when we work together, we can be more and do more within the industry. She brings this previous PICA experience and enthusiasm into her role as Chairwoman.

"My goal is to build a stronger sense of community within our industry," she says. "I want members to see each other not as competitors, but as collaborators—connected not just by print, but by trust, shared purpose, and even friendship."

That vision includes creating a welcoming space for smaller printing businesses who may fear losing clients to larger players, as well as mentoring the next generation. "If we don't bring in younger people, print is going to die," she says. "We've got to reach high school and college students and show them the opportunities in this industry."

Vickie is also passionate about fostering leadership and innovation within PICA. She especially is looking forward to stepping into this role in such a season of change for PICA as Carrie Epps takes over the PICA President position. After being involved with PICA for so long and sharing similar life experiences, she says, "Carrie is President of PICA and I look up to her, but she's also my friend. She's smart and considerate. She's got great ideas going forward, and quite honestly, I think Carrie is going to rock this position."

Outside the world of print, Vickie is a proud mother of three, grandmother to fi e, and great-grandmother to two.

She's an avid University of South Carolina Gamecocks football fan who says, "If I don't ever have to miss a football game, I don't." Something you may not know about Vickie is she is a survivor—literally—of a motorcycle accident. She drove a motorcycle into a concrete ditch, going 45 mph. "It took me eight months to get back on one," she says. "But I did."

These days, though she doesn't ride motorcycles anymore, you can still find her on a olf course playing a round of eighteen or on a cruise with her family. The best thing she did in the last year with her family was spend a week relaxing on the beach with everyone.

She also has a Toy Poodle, Sweet Pea, who was born ten years ago, just seventeen days after she lost her husband. Smith says, "She has been more of a support to me than I could have ever imagined. She is so sweet, and I really don't know what I would have done without her."

So what can you expect as we move into this new season with Vickie Smith as chairwoman? She will speak candidly and authentically share her opinion. She will intentionally strive forward and fi ht for the future of PICA.

As Chairwoman, Vickie Smith is more than a leader—she's a connector and she wants to establish a firm foundation of trust and camaraderie between PICA members. As PICA looks to the future, her experienced wisdom and open heart are exactly what the industry needs.

PICA Board of Directors

The PICA Board of Directors is comprised of volunteers who are voted into their positions by the active members of PICA and includes the PICA President, a staff posi ion.

BOARD OF DIRECTORS

The elected officers & directors of the board are:
- Chairman of the Board
- Chairman-Elect
- Vice Chairman for NC and SC
- Director-at-Large for NC and SC
- Area Directors 1 to 5 for NC
- Area Directors 6 to 7 for SC

The appointed positions by the Chairman are:
- Secretary-Treasurer
- Assistant Secretary-Treasurer
- Membership Committee Chairman
- Associate Member Committee Chairman (non-voting member)
- Fall Conference Committee Chairman
- PICA Awards Committee Chairman
- Wide Format Market Chairman
- Emerging Leaders Chairman

The Executive Committee is comprised of the following officers:
- Chairman of the Board
- Chairman-Elect
- Vice Chairman NC
- Vice Chairman SC
- Secretary/Treasurer
- Asst. Secretary/Treasurer
- Immediate-Past Chairman
- PICA President

EXECUTIVE COMMITTEE

The Executive Committee serves as the governing body between meetings of the Board of Directors and meets with the president as necessary to review progress of the association.

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Vice Chairman for SC
is open and in process
of being fille

(Fiscal Year July 1, 2025 - June 30, 2026)

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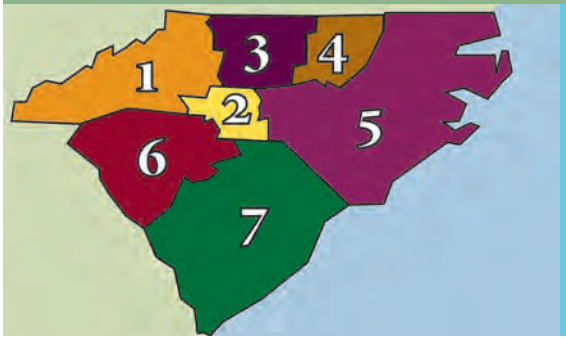
Director-at-Large for SC is open and in process of being fille

IF YOU ARE INTERESTED IN SERVING ON THE BOARD AND WOULD LIKE A HAND IN DIRECTING THE FUTURE OF THE PRINTING INDUSTRY IN THE CAROLINAS, NOW IS A GREAT TIME TO STEP UP AND BE HEARD. PLEASE CONTACT:



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New PICA Events Coming To Your Area

PICA wants to invite you to four new events in the Carolinas

These events are a new opportunity from PICA, offe ing relaxed, high-impact environments for members and sponsors to connect, learn, and lead together. Whether you're launching a new product, strengthening relationships, or growing brand recognition, getting involved with PICA opens the door to strategic, lasting engagement. One of our goals for these events is to make sure members become and stay connected with others in their area. We also want to foster openness and clarity between PICA members and the staff. ot only will these events build community, but we want to know how YOUR company is doing, and we want you to hear from us about the industry. Bring your questions, and let us know if you have a specific lo al spot in your area with a great atmosphere for one of the events. Individual sponsorships will be available.

Implications of the USPS-DOGE Agreement

Introduction

Early in March of this year, the US Postal Service (USPS) signed an agreement with the Department of Government Efficie y (DOGE) in regard to cost savings and eliminating waste. The news came in a March 13 letter sent by Postmaster General Louis DeJoy to congressional leaders. He cited a cost-cutting initiative that includes a reduction of 10,000 USPS workers (out of a workforce of 635,000 employees) through a voluntary early retirement program. The agreement with DOGE raises questions about the future of the USPS and follows the news from mid-February when DeJoy notified he Postal Service Board of Governors that he would be leaving as Postmaster and that they should begin the process of identifying his successor. He officia y resigned on March 24th.

Outgoing Postmaster General Louis DeJoy's Wish List

Appointed during Donald Trump's fi st administration, DeJoy has headed the USPS for fi e years. The USPS is now into the fourth year of his "Delivering for America" plan, a ten-year timetable intended to put the agency on "a path toward financial su tainability and operational high performance." As he departs, at the top of DeJoy's list are changes to:

- USPS retirement assets: DeJoy cites the mismanagement of the Postal Service's self-funded retirement assets and the actuarial miscalculations of its retirement obligations, which he says result in several billion dollars a year in additional charges. Any changes would need to be addressed by the Office of Personal Management and the Treasury Department and relate to legislation enacted by the Congress.
- The investment of USPS retirement funds: These are currently invested in US Treasury bonds, but could benefit f om higher-yielding investment opportunities.
- The USPS Workers' Compensation Program: DeJoy notes that the mismanagement of this results in approximately $400 million a year in excessive charges. He says that this could be resolved by the Department of Labor through Congressional legislation.
- Unfunded mandates: Imposed by legislation, these require the USPS to provide services without any supporting funding. DeJoy estimates that this costs the USPS between $6 billion and $11 billion annually.
- The Postal Regulatory Commission (PRC): DeJoy does not believe that the PRC is necessary and states that it has caused more than $50 billion in damage to the USPS through defective pricing models and onerous bureaucratic processes. In response, the PRC said that the commission does not have control over the price cap, which is governed by law.

These wish list items line up closely with DeJoy's message in November when he spoke about the USPS's fis al 2024 results. One important point he made at the time was that nearly 80% of the USPS's fis al woes could be solved by legislative action. That, however, seems unlikely to happen anytime soon.

Conclusion

The agreement with DOGE and DeJoy's departure will bring in a new era for the USPS. One would have thought that DeJoy, as a Trump appointee, might have had some level of job security in a second Trump administration. DeJoy's decision to leave throws his whole Delivering for America plan into question. With legislative action unlikely and DOGE strategies more aligned to cutting and slashing, this leaves the USPS in a precarious position at a time when talks of privatization come back around and with DOGE axes at the ready.

Let's not forget the USPS's universal service obligation "to provide prompt, reliable, affo dable, and efficient p tal services to all Americans, regardless of where they live" (and without tax dollars to fund that obligation). It seems unlikely that any private entity would have an appetite to take on all of these needs. This is particularly the case with rural deliveries, which are never going to be moneymakers.

Jim Hamilton **of Green Harbor Publications (www.greenharbor.com) is an industry analyst, market researcher, writer, and public speaker. For many years he was Group Director in charge of Keypoint Intelligence's (formerly InfoTrends') Production Digital Printing & Publishing consulting services. He has a BA in German from Amherst College and a Master's in Printing Technology from the Rochester Institute of Technology.**

CONDOLENCES

PICA would like to offer deepest sympathy

To the family of Brooks Michael on his passing. Brooks was a dedicated teacher who impacted students and other teachers in his career at Erwin High School, Career Education Center and McDowell High School. He passed on May 16, 2025.

To the family and many industry friends of PICA Foundation Trustee Bernie Grant. He passed away October 13, 2024. Bernie was owner of Furlong Printing Company in Charleston, SC and after his Chairmanship continued to support the PICA Foundation.

AlphaGraphics Asheville and The family of Zach Cosgrove, Operations Manager who passed away June 7, 2025

The family of Linda Stapleton, Mother of Scott Stapelton and Mother-in-Law of Phil Kelley Jr., Salem One, Winston-Salem, NC. Mrs. Stapleton passed away on June 11, 2025

BMI SUPPORTS THE WE ARE STRONGER THAN CENSORSHIP PROGRAM

BRADENTON, FL—JUNE 4, 2025

In response to the growing surge of book bans across the country, the **Book Manufacturers Institute (BMI)** is proud to support We Are Stronger Than Censorship, a bold new initiative that empowers readers and the publishing industry with a grassroots, community-driven response. The campaign, led by the IBPA and the EveryLibrary Institute, aims to restore access to quality printed books, particularly those published by independent presses.

Book bans create a chilling effect, forcing librarians and educators to avoid bringing in meaningful, relevant titles—even when they know those books would benefit students and patrons. Independent publishers, often mission-driven and focused on amplifying marginalized perspectives, have been especially hard-hit. Many have experienced sharp declines in sales to schools and libraries, threatening their sustainability and silencing important stories.

The We Are Stronger Than Censorship program is a proactive solution, designed to put those stories back into readers' hands. To help meet this mission, BMI is calling on its members to contribute to a $16,000 fundraising goal. Once that goal is met, BMI will match the amount—doubling the impact and enabling the donation of 4,000 printed books to communities facing censorship challenges.

How Your Donation Helps:

$160 buys 20 books to respond to 10 local book challenges
$1,600 funds 200 books, addressing 100 book challenges

All donations are tax-deductible and processed through the EveryLibrary Institute, a registered 501(c)(3) charitable organization. Your gift is not just a financial contribution—it's a powerful statement that you believe in the right to read freely and in the value of printed books as vehicles for education, inclusion, and change.

To donate or learn more, visit:
https://www.wearestrongerthancensorship.org/bmi_challenge

KOMORI HIGHLIGHTS THE INNOVATION BEHIND THE J-THRONE 29 IN NEW VIDEO CONVERSATION

ROLLING MEADOWS, IL — 05/29/2025

Komori Corporation has released a new video featuring an in-depth conversation between Jun Kikuchi and Yoshihito Nakamura, two of Komori's key leaders in product development and business strategy, discussing the inspiration, innovation, and engineering behind the J-throne 29 — Komori's most advanced digital press to date.

As Komori continues to invest in digital technology alongside its legacy in offset printing, the J-throne 29 stands out as a high-speed, energy-efficient solution built for the future of commercial printing. Developed to meet evolving customer demands for speed, flexibility, and sustainability, the J-throne 29 offers:

- A blazing print speed of 6,000 sheets per hour
- LED UV instant drying for reduced energy consumption
- A newly developed ink optimized for high-speed and post-press compatibility, including foil, lamination, and varnish
- Enhanced user operability and remote maintenance through Komori's KP-Connect platform
- Faster job changeovers for increased productivity

Komori's goal is clear: to bring its renowned precision and innovation into the digital arena. "Until now, we've been recognized as a leader in offset," said Nakamura. "Now, we want to be equally recognized for digital — and the J-throne 29 is how we're making that leap."

Watch the full conversation: https://www.youtube.com/watch?v=EJkc5bSZS4g

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KOMORI CORPORATION 2025 CALENDAR WINS SILVER PRIZE IN JAPAN BTOB ADVERTISING AWARDS

ROLLING MEADOWS, IL— 05/23/2025

Komori Corporation (Sumida-ku, Tokyo, Japan; Representative Director, President and CEO: Satoshi Mochida) is pleased to announce that we have received the silver prize in the calendars category of the 2025 Japan BtoB Advertising Awards, sponsored by the BtoB Advertising Association Japan.

The Japan BtoB Advertising Awards, which includes 13 categories, is the only BtoB advertising competition in Japan, and has been held by the association since 1980. Komori's 2025 calendar, Fusion Nature & Technology, was selected as the first silver Prize winner in the calendar category. Having taken the gold prize in last year's contest, this was the second straight year for the Komori calendar to win a prize.

Komori, as a printing press manufacturer, strives every year to produce an original calendar to promote the value of the Komori brand using paper media. Komori considers it an honor for the calendar to have received positive praise as a business and marketing communication tool from an advertising viewpoint.

SUN SOLUTIONS EXPANDS TO OFFER ADA BRAILLE SIGNAGE

Sun is excited to announce the expansion of our printing services to now offer full color ADA/Braille signage. Our Grand Format team is now equipped to handle any size order of custom wayfinding signage with raised braille in our facility from initial design to fabrication and installation.

With DCS patented technology, our team has the fastest ADA/Braille UV printer in the industry.

"Our Grand Format team is now equipped to handle any size order of custom wayfinding signage with raised braille in our facility from initial design to fabrication and installation. Our state-of-the-art machine uses patented technology to produce eye catching full-color signage not before offered in the local market." - Jimmy Beacham, Grand Format General Manager

FOUR YEARS IN: HEIDELBERG APPRENTICESHIP PROGRAM CELEBRATES SUCCESS AND PLANS FOR CONTINUED GROWTH

KENNESAW, GA. MARCH 10, 2025

Nearly four years ago, **Heidelberg USA** re-launched its Apprenticeship Program in response to the growing shortage of skilled labor in the country. The vocational training initiative, designed to cultivate a new generation of field service technicians, has already proven successful, with several graduates now employed full-time by HEIDELBERG. Currently, the program is training 25 apprentices across its sheetfed, postpress, and Gallus product lines – its largest group to date. With plans to hire an additional eight apprentices within the year, the program is not only filling a critical skills gap but also serving as a model for how companies can invest in their future workforce.

The Future Workforce

The HEIDELBERG Apprenticeship Program spans eighteen to thirty-six months and combines classroom instruction at the company's Print Media Performance & Training Center (PMPTC) in Kennesaw, GA and hands-on field training alongside a journeyman mentor within HEIDELBERG's extensive network of service technicians. Apprentices are hired throughout the year, often beginning in the field and returning as a class to the PMPTC for a Fundamentals Training Course that covers every operating, electrical and mechanical function on a HEIDELBERG press in addition to pneumatics, software, and application.

Apprentices are paid throughout the entire training period along with receiving per diem for travel and food, their own set of tools, and the ability to qualify for a company-paid car. Each apprentice is able to graduate the program at his or her own pace. After demonstrating mastery of a pre-defined list of technical skills, the apprentices will begin as trained service technicians specializing in one of HEIDELBERG's many product areas with the opportunity to have lifelong career growth with the company.

HEIDELBERG is looking to hire an additional eight apprentices this calendar year. To learn more about the program or apply, visit https://www.heidelberg.com/us/Apprentice.

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2025 Industry Calendar

JULY

3: **Marketing Brief**
Kelly Mallozzi, 1:30-2:00pm

10: **Culture Brief**
Kelly Mallozzi, 1:30-2:00pm

17: **Sales Brief**
Kelly Mallozzi, 1:30-2:00pm

30: **HR Update**
(Recruiting) 1:30-2:00pm

AUGUST

7: **Marketing Brief**
Kelly Mallozzi, 1:30-2:00pm

14: **Culture Brief**
Kelly Mallozzi, 1:30-2:00pm

21: **Sales Brief**
Kelly Mallozzi, 1:30-2:00pm

SEPTEMBER

9: **"Keep them Coming Back: Retention that Actually Works"**
Kelly Mallozzi, 1:00-2:00pm

OCTOBER

15: **PICA Foundation Golf Classic, Olde Sycamore Golf Plantation**

16: **America's Print Awards**
Live announcement of winners
3:00pm

NOVEMBER

7-9: **PICA Fall Management Conference, Omni Resort Oceanfront Hilton Head**